

Boost Your Anti-Fraud Arsenal

Email addresses are unique and powerful customer identifiers: not only can they be cross-referenced by numerous online services, but the growing wave of public data added to the internet each day presents an opportunity for fraud investigators to gain meaningful insight into an individual's identity.

Rapleaf helps merchants reduce fraud loss by providing a unique understanding of their audience's emails. We can help:

- Understand the online social characteristics of an audience
- Flag high-risk transactions in real-time
- Verify customer information
- Streamline fraud investigations
- And much more

Fresh, Accurate Intelligence

Rapleaf's data is collected from public information across social media. Unlike traditional data vendors, we constantly search for the latest information so you always have up-to-date intel.

Unmatched Scale and Reach

We pride ourselves on enterprise-level data capabilities. Today, Rapleaf:

- Has insight into **625+ million** email addresses
- Indexes over **2 million** new emails every day
- Processes **5 million** transactions daily

Instant Customer Profiles

Email	Name	Age	Gender	Location	Friends
jdoe1@yahoo.com	John Doe	28	M	Covington, GA	127
happyft8014@gmail.com	Melissa Arks	20	F	New York, NY	83
orange23@hotmail.com	John Ramirez	37	M	Fayetteville, NC	303
power2you@aol.com	Anna Collins	25	F	VA	251
ptos33@msn.com	Patricia Sates	43	F	Tulsa, OK	37
scubadoo@hotmail.com	Steven Lee	32	M	Richmond, VA	197
mary.sink@gmail.com	Mary Sink	46	F	Ontario, Canada	54
Danielle424@msn.com	Danielle Day	32	F	Vallejo, CA	91

From an email address, you can discover the following information instantly:

- Social network memberships and profiles
- Demographics – name, age, gender, location, occupation, and more
- Email activity history and recency
- Friend counts and relationships

Pricing: Pennies Per Query

Pricing starts at just a few cents per email query with discounts available for high-volume users.

Want More Information?

For more information on Rapleaf's fraud services and how our data is being integrated into fraud-prevention platforms, please contact sales@rapleaf.com.